



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

web site: www.clcntx.com

October 2018

Awarded Best CLC Regional Newsletter 2007-2008



President's Message



The Fall is coming on us, so lets get our cars tuned up, the fuel tank full, and all shined up and ready for road travel for our Fall Leaf Turning Tour (we hope) to Winnsboro, Texas, just a tad east of Dallas. It will be a very pleasant day out.

Then November our big Regional that is being planned for Waxahachie at the Getzen-daner Memorial Park See pages 5, 6 and 7. The park is ideal for us so we can have our cars to show and tell and win a prize. Big things are being planned by Bill Kaufman. He is an expert. He has planned before and is a great past president. It will be a great and outstanding show of the year.

This is our 34th Regional meet and is our Big Show of the year. This is where you shine and park your car to be judged by your fellow members. We expect to see ALL members new and old and especially our members that have not attended a Regional before or for a long while. This is your chance to meet and show off your prize possession and win a trophy or ribbon. We need volunteers for some jobs like parking, tabulations, and registration, so touch base with me or Bill Kaufman.

More to come as we progress in the coming months plus Toys for Tots, the Christmas party, and of course, the Pate Swap Meet.

See you on the road,

Ruby



**Winner CLC Web
Site Merit Award
2013, 2014, 2015,
2016 , 2017, 2018**

**Winner Old Cars Weekly
Golden Quill Award
2012, 2013, 2014, 2015, 2017**



John L. Rodda 1932-2018



On September 10, 2018, John L. Rodda, husband and father of three passed away peacefully at age 86. John was born February 27, 1932 in Philadelphia, PA to Kermit and Harriet (Cave) Rodda. He married his best friend, Jacqueline Polonsky in 1952 and they raised three children, Stephen, Stefani and Michael.

John was educated at Penn State, University of DE, Altus Jr. College and Wharton School of Business. He was a successful businessman retiring as CFO of Republic Gypsum Co. in 1990. He opened ABBA Insurance Services, which he ran until 2015.

He met his bride as a cadet in the Civil Air Patrol, an auxiliary of the USAF. Together they volunteered as disaster response officers until his retirement as Lt. Col. in 1978. During his service to CAP he attended Officer Training, Flight Training and the War College, receiving many accommodations including Marksman, Legion of Honor, Humanitarian and Meritorious Service. John was a lifelong lover of dogs and was a member of the Quartz Mountain Kennel Club, Altus, OK. John was also a member of the Cadillac & LaSalle Club and enjoyed many of its activities.

He is preceded in death by his parents Kermit and Harriet, his wife Jacqueline, his brother Kip and his two sons Stephen and Michael. His daughter Stefani Mahlich, his brother Fredrick and sister Dorothea survive him. He was the proud grandfather of 5 grandchildren, Elliot Rodda, Jason Rodda, Lauren Teague, David Mahlich and Bradley Rodda and 2 great-grandchildren, Adrien Slepicka and Ryder Teague. Interment is in Hillcrest Memorial Park, Dallas, TX.



DALLAS 2018

COLLECTOR CAR SHOW & AUCTION

November 15, 16 & 17 • Dallas Market Hall



1957 Cadillac Eldorado Biarritz Convertible



1958 Cadillac Eldorado Biarritz Convertible

Now Accepting Consignments



LeakeCar.com • 918.254.7077



Activities

Here are the up and coming activities that members and family and guests can plan for and participate in.

October 2018 Fall Festival Driving Tour to Winnsboro. (Info coming).

November 10th 34th Annual Regional Meet, Getzendaner Memorial Park, Waxahachie, Texas.

December 9th, Toys For Tots at Frank Kent Cadillac, Ft. Worth, TX.

2019

January 6th Annual Christmas Holiday Dinner, Rolling Hills Country Club, Arlington, Texas.

March, 2019 Pate Swap Meet Tile Refurbish Party, Texas Motor Speedway. (TBA)

April 20th Pate Swap Meet Set-up day, Texas Motor Speedway.

April 24th-April 27th Pate Swap Meet Hospitality Tent, Texas Motor Speedway.

April 28th Pate Swap Meet Tear Down, Texas Motor Speedway.

June 6—June 11, 2019 CLC Grand National— Louisville, KY.

October 22—October 26, 2019 National Driving Tour, Valley Forge, PA.

2020 CLC Grand National—Overland Park, KS.

2021 CLC National Driving Tour, Amarillo, TX.

See you & meet you on the road,

Rubye 817 996 8066



If you are currently receiving your newsletter, The Standard Of The World, by mail, and would like faster service by email, please let the editor know (lifer@writeme.com). Email newsletters are emailed on the first day of every month, where snail mail takes sometimes a few days longer. Thank you.

NTXCLC Regional Meet

YOU ARE INVITED TO THE
NORTH TEXAS REGION
Cadillac & LaSalle Club
REGIONAL MEET

Saturday November 10, 2018

Registration starts at 9:00am

Getzendaner Memorial Park Waxahachie, Texas

This year's Regional meet will be held at the beautiful Getzendaner Memorial Park in Waxahachie, Texas. Holding to tradition each attendee will get to dig into a plate of some yummy Texas BBQ under the majestic native pecan shade trees in the park. Our cars will all be parked on the lawn this year, so be sure to bring your favorite lawn chairs to enjoy the cool November weather with your cars, friends and fellow Cadillac & LaSalle enthusiast. Please plan on joining in on the fun this year, as I promise this will be a day to remember. We want to see you and *your* car! The Regional meet is a place for comradery and spending the day with others that share your passion for Caddies. It does not matter what year or condition your Cadillac or LaSalle is. Daily driver, New or old, Dull or Shiny or even under construction.. Everyone is welcome. Come to show or just come to hang out, just be there. Friends and Family are always welcome. Please send your REGISTRATION FORM today and enjoy a great day of Friendship, Chrome, Fins, Bumper Bullets and Texas BBQ. If you have any questions please contact me ; Bill Kaufman at carnut55@att.net or call 469 297 0917. See ya There !

2018 North Texas Region Cadillac & LaSalle club

REGIONAL MEET

Getzendaner Memorial Park Waxahachie, TX.

Registration Form

(Just fill out and mail **before** Oct 20th)

or send via Email to Bill Haesslein > bhsln@airmail.net

or just call 817 703-5157 and we can register you by phone.

Registration at Park starts at 9:00am. Sat Nov 10th

Member Name _____ Phone # _____

Associate Name (If attending) _____

Number of additional family members attending # _____

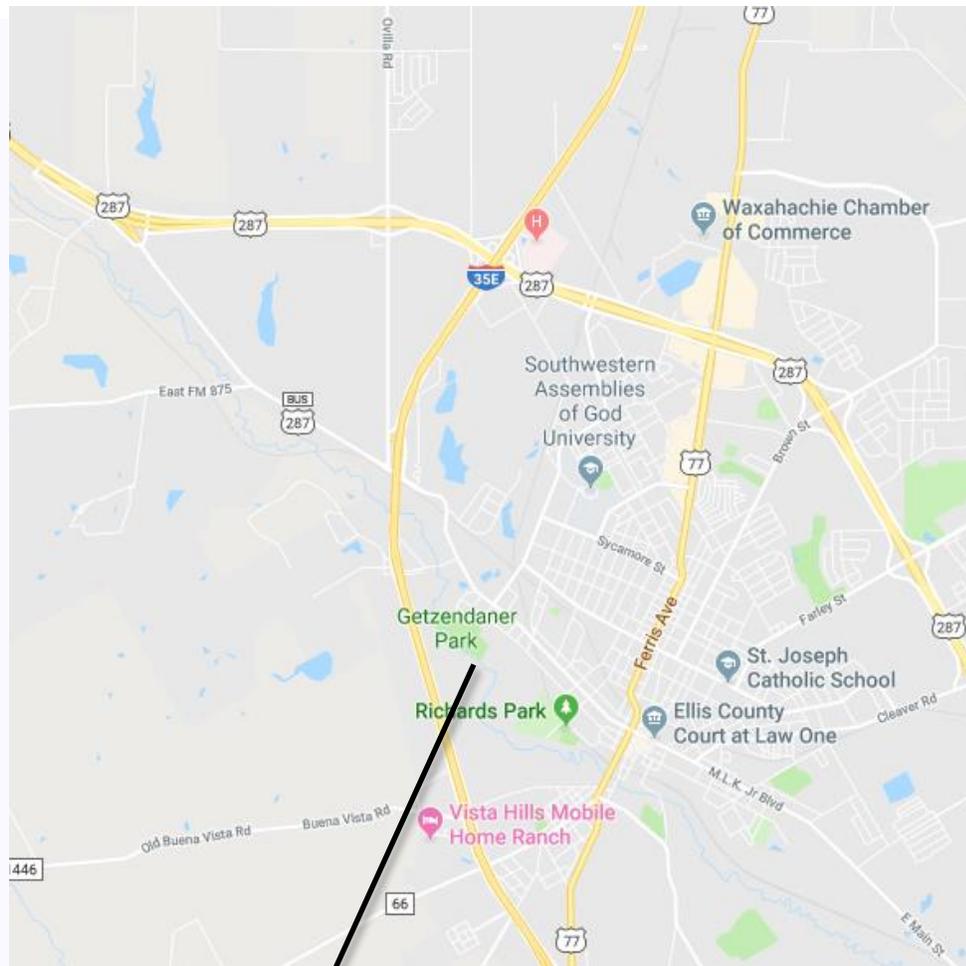
Non Member / Non associates are welcome to eat with us for
\$5 each # _____ X 5.00 = \$ _____

Car #1 Year ____ Make _____ Model _____ Color _____

Car#2 Year ____ Make _____ Model _____ Color ----- _____

Please make checks payable to: **Cadillac LaSalle Club North Texas Region**
and mail along with this form to; **Bill Haesslein, 5744 Caracas
Dr., North Richland Hills, TX 76180**

GETZENDANER MEMORIAL PARK WAXAHACHIE, TEXAS



ELECTIONS

It is the time of the year for all of you to step up to the Plate.

It is the time of year to be thinking and suggesting and asking any member to add their name to the Ballot for New Officers.

The board needs all of you to take a place as an officer in what ever field you feel most qualified.

We need new blood and new ideas and thoughts for the club to increase in number and new things to entice the members to show up at our activities. Any suggestions are welcomed so Please Speak Up.

This our current slate of elected officers. Each position is open for any member in good standing to nominate himself/herself and run for the office, nominate someone to run for the office, or do nothing to help retain the current office hold. Ballots and elections to be held at the regional meet November 10th.

President: Rubye Musser (Rubye wants to step down, so we need volunteers for this position)

Vice President: Bill Ische

Secretary: Terry Graham

Treasurer: Jim Hanson

Membership: Bill Haesslein

Assistant Membership:

Activities : Rubye Musser

Assistant Activities:

Pate Director: Bill Levy

Pate Director Assistant:

**Call any board member (see page 11) or
send your name to Debbie Overby — email do-
verby@hotmail.com or call—214-695-5541**

Classifieds

1948 6207 Cadillac Coupe (Series 62 "Fastback"). The car is in good condition and well maintained. The car belonged to the late North Texas member Jess Shyrack, and it would be a plus to "keep it in the family." The '48 has been designated as a Milestone Car as this model was the last to have the

Flat Head V-8 motor and the first to have fender fins. All woodgrain on dash and garnish moldings have been refreshed in excellent quality.

\$26,500. Jim Edwards. (940) 592.4874. jdedwod@gmail.com (AUG)

2002 Eldorado Collector's Edition # 1260 of 1596 made. Loaded with all Cadillac options, 4.6L North Star, Garage kept, 2nd owner, Body & Paint near perfect, Both Shop Manuals, Great Driver, 86K miles. Kit Bonham, Columbia, MD 917 578 1731, Photos kit99kit@aol.com California & Texas Car, in Maryland 6 mo \$11,900. (OCT)



Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Rubye Musser at 817 996-8066

Under The Editor's Bonnet By Lifer



Pate Swap Meet News—the 89 grass spots along Petty Place, known as Zone 2B is history. Emphasis will be on Zone Zero instead. Also, the motorcycle club is not coming this year. But the car show was a success last year, so there is hope to expand it.

A sixteen-year-old boy came home with a new Cadillac Eldorado and his parents began to yell and scream, "Where did you get that car?!" He calmly told them, "I bought it today." "With what money?" demanded his parents. They knew what a Cadillac Eldorado cost. "Well," said the boy, "this one cost me just fifteen dollars." So, the parents began to yell even louder. "Who would sell a car like that for fifteen dollars?" they said. "It was the lady up the street," said the boy. I don't know her name - they just moved in. She saw me ride past on my bike and asked me if I wanted to buy a Cadillac Eldorado for fifteen dollars. "Oh, my Goodness!" moaned the mother, "she must be a child abuser. Who knows what she will do next? Bill, you go right up there and see what's going on." So, the boy's father walked up the street to the house where the lady lived and found her out in the yard calmly planting petunias! He introduced himself as the father of the boy to whom she had sold a new Cadillac Eldorado for fifteen dollars and demanded to know why she did it. "Well," she said, "this morning I got a phone call from my husband. "I thought he was on a business trip, but learned from a friend he had run off to Hawaii with his mistress and really doesn't intend to come back. He claimed he was stranded and needed cash, and asked me to sell his new Cadillac Eldorado and send him the money. So I did."

Sunshine Report

Dave Eckberg
Cecil Thompson
Reagan Hammett
Mary Lou Ruhling
Tony Yates

We also offer our sympathy to the family of John Rodda For several years he was active in the Club and he and wife Jacki attended the tour of Bush Library with the group. He was active and attended Cars and Coffee for many years with club members.

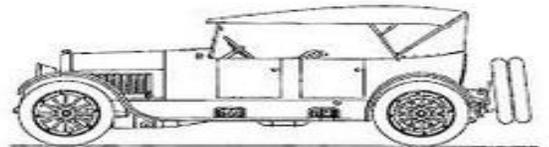
May God Bless each of you

Ruby and the Club members

Ruby 817 996-8066

Membership Report

Welcome New and Renewed Members:



There are 16 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

If a member obtains 5 or more new members to the NTXCLC they will receive a free Club Shirt at the annual Christmas dinner.

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

For one full year,
12 issues — \$50.00 – Business card size,
\$75.00 – 1/8 page, \$125.00 – Quarter page,
\$250.00 – Half page, \$500.00 – Full page.

If you have a special request contact us for rates. Contact Ruby Musser (rubymusser@gmail.com) or Bill Levy (lifer@writeme.com) for an application or special request.

For membership information—
Contact Bill Haesslein at
billhsln@airmail.net

LIFE'S BETTER IN A CLASSIC.
Protect yours with Guaranteed Value™.



HAGERTY
CLASSIC CAR INSURANCE

QUOTE NOW >>

Officers

President: **Ruby Musser**
(817) 996-8066 rubyemusser@gmail.com

Vice President: **Bill Ische**
ische.tx@gmail.com

Secretary: **Terry Graham**
tzgraham@flash.net

Treasurer: **Jim Hanson**
Jam_Han@msn.com

Webmaster: **Minnie Bedrick**
rudminbed@centurylink.net

Membership: **Bill Haesslein**
billhsln@airmail.net

Assistant Membership:
Activities : **Ruby Musser**
(817) 996-8066 rubyemusser@gmail.com

Assistant Activities:
Sunshine: **Ruby Musser**
rubyemusser@gmail.com

Newsletter Editor & Distribution: **Bill Levy**
(214) 563-1033 lifer@writeme.com

Newsletter Printer: **Greg Neiberding**

Pate Director: **Bill Levy**

Pate Director Assistant:

Historians:

Directors: **Jeff Podmers, Richard Cross**

North Texas Region



- Beautiful
- Custom Design
- All Cotton
- Jacquard Mill Woven

Pillow 16" x 16"	\$30 + \$9.95 S&H
Blanket 60" x 48"	\$65 + \$9.95 S&H
Jacket	\$65 + \$9.95 S&H
Goddess Shirt	\$25
Hatband	\$10 + \$3.95 S&H
Bag Looks like pillow, but with handles	\$30

Jacket available in adult sizes (S, M, L, XL). These can be special ordered in 2X, 3X or 4X at an additional cost. Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red and aqua.




Make checks payable to NTXCLC (North Texas Region Cadillac & LaSalle Club)
Send your orders to:
Ruby Hubbard Musser
3148 Waterside Dr.
Arlington, TX 76012

digital **3** printing

Contact Greg for all your printing needs!

Greg Nieberding 469-556-4792

greg@digital3printing.com
2730 N. Stemmons #740W
Dallas, Texas 75207



Specializing in the
RRS
www.rrstexas.com
Tracey Robinson

5240 Dakota Lane 940-381-2071
Denton, TX 76207 F: 940-381-3004
trobinson@rrstexas.com

American Muscle Car

Please let our advertisers know that you saw their ad in the *Standard Of The World* newsletter of the North Texas Region of the Cadillac & LaSalle Club

NTXCLC Board Meetings 3rd Saturday of even months, 1:00 p.m. at Willhoite's in Grapevine, TX.
Next meeting October 20, 2018 1:00 p.m.

October 2018



Awarded Best CLC
Regional Newsletter
2007-2008

Awarded Old Cars Weekly
Golden Quill 2012, 2013,
2014, 2015

Awarded CLC Web Site Of
Merit Award 2013, 2014,
2015

First Class Mail

STANDARD OF THE WORLD

Bill Levy (lifer@writeme.com)
Editor, North Texas Region CLC
206 Turnberry Lane
Coppell, TX 75019

The Standard Of The World is published monthly and mailed First Class or emailed to all NTXCLC members on the current roster, member of the CLC, and selected others. Copyright ©2014, 2015, 2016, 2017, 2018 North Texas Region Cadillac and LaSalle Club. Other CLC Regions may reprint articles without permission as long as attribution is given. The deadline for submission is the 20th day of the month prior to issue date. ALL NTXCLC members are encouraged to submit articles, letters and photos to the Editor for publication. Cadillac and the Cadillac Wreath & Crest are registered trademarks of Cadillac and General Motors.

Drive, Shows, Chroma, Bumper, Bullets, Tail Fins

NTXCLC

October 2018 Fall Festival Driving Tour to Winnsboro. (Info coming).

November 10th 34th Annual Regional Meet, Getzendaner Memorial Park, Waxahachie, Texas.

December 9th, Toys For Tots at Frank Kent Cadillac, Ft. Worth, TX.

2019:

January 6th Annual Christmas Holiday Dinner, Rolling Hills Country Club, Arlington, Texas

March, 2019 Pate Swap Meet Tile Refurbish Party, Texas Motor Speedway. (TBA)

April 20th Pate Swap Meet Set-up day, Texas Motor Speedway.

April 24th-April 27th Pate Swap Meet Hospitality Tent, Texas Motor Speedway.

April 28th Pate Swap Meet Tear Down, Texas Motor Speedway.

June 6—June 11, 2019 CLC Grand National— Louisville, KY.

October 22—October 26, 2019 National Driving Tour, Valley Forge, PA.

2020 CLC Grand National—Overland Park, KS

2021 CLC National Driving Tour, Amarillo, TX

Cars and Coffee, Oct 6, Nov 3, 7 a.m. – 11 a.m.. Gates open at **6:00 a.m.** Be in place by 6:45 for a reserved spot on **Cadillac Row** as the big lot fills up very fast. So get there early. 6800 Dallas Parkway, Plano TX 75024. Email lifer@writeme.com if you have any questions.

Note: We eat breakfast at the Café de France, 17370 Preston Rd #505, Dallas, TX 75252 after Cars and Coffee, @9:00 a.m. Join us.



Send any corrections, complaints, compliments, discussions, and/or additions to:
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

web site: www.clcntx.com